EUROPEAN BIG DATA VALUE FORUM
VERSAILLES, NOV 21-23 2017

TRUSTED AI IN SMART INDUSTRY
SPONSORING OFFER

Powered by EDF & BDVA

Your dedicated contact: sponsoring-ebdvlf2017@inria.fr
The European Data Forum (EDF http://www.data-forum.eu) is a key European event for industry professionals, business developers, researchers, and policy makers to discuss the challenges and opportunities of the European data economy and data-driven innovation in Europe. Likewise, the BDVA Summit (http://www.bdva.eu), has quickly grown into a renowned event for all stakeholders in the European data economy.

THE EDF AND THE BDVA SUMMIT ARE NOW GROUPED INTO ONE SINGLE EVENT: EUROPEAN BIG DATA VALUE FORUM

This year EDF and BDVA join forces to bring you the European Big Data Value Forum that will be held in Versailles (Palais des Congrès), France from 21st to 23rd November 2017.

Keynotes and presentations will range from cutting-edge industrial applications of Big Data technologies, innovative business cases of the data economy, inspiring future visions, and insights on EU policy-making and R&D&I funding in this area. Ideas exchanged at the European Data Forum have impact on the design of future research and innovation programmes and policy decisions both at the EU and Member States level. This will drive data-driven innovation further and strengthen the European data economy as well as enhancing its positioning worldwide.

A focus will be given to the topic of «Trusted AI in Smart Industry». As data is now pervasive in personal, professional and industrial contexts more and more digital services make algorithmic-based decisions in several domains ranging from the processing of sensitive personal data to critical industrial embedded systems. Transparency and accountability of such data-based algorithmic systems become increasingly important for trust and reliability of digital services both in a B2C and B2B contexts. They are competitiveness factors for data-driven innovation.

The European Big Data Value Forum 2017 will serve as a platform, as well as a business and technology oriented showcase and exhibition space for the Big Data Value ‘Public Private Partnership’ established by the European Commission and the European data stakeholders, represented by the Big Data Value Association.
VERSAILLES LIVES AND BREATHE SERENITY

With its extraordinary and rich history, the city offers an extremely dense and varied assortment of cultural and tourist attractions. A green city, its wonderful gardens offer the perfect relaxed atmosphere and a space in which you can get some fresh air and recoup.

Versailles has a range of hotel facilities combining 1,024 hotel rooms, ranging from the palatial to 2-star accommodation. With its 250 eateries and 1,600 local businesses, Versailles guarantees you a pleasant and rewarding stay. Charming streets that have been home to various celebrities await, featuring elegant boutiques and character-filled façades that are bursting with history—not to mention walks through the landscaped secret gardens and park.
DAY 1

09:00 Welcome and keynotes
10:30 Coffee break - opening of the exhibition
11:00 Keynote and panel
12:30 Lunch in the exhibition space
14:15 Parallel sessions:
   • Energy (chair: EDF)
   • Connected and Automated Mobility (chair: Renault)
   • Security Services (chair: Thales)
16:00 Coffee break in the exhibition spaces
16:30 Keynote
   Panel: Transparency and accountability of algorithmic systems (chair: Inria)
18:00 i-Space ceremony
18:30 Cocktail Dinner in the exhibition space

DAY 2

09:00 Keynotes
10:30 Coffee break in the exhibition spaces
11:00 Parallel sessions:
   • Enhancing Open Data (chair: EC)
   • Big Data-HPC (chair: Teratec)
   • Agri/Food (chair: Atos)
12:45 Lunch in the exhibition space
14:15 Parallel sessions:
   • IoT for Smart Industry (chair: Safran)
   • Health (chair: Philips)
   • Data and Society (chair: Inria)
16:00 Coffee break in the exhibition spaces
16:30 Networking sessions: (chair: BDVe)
   • PPP Projects
   • Big Data Entrepreneurship
   • National Initiatives
18:00 End of day 2
18:30 Social event: cocktail dinner at the Académie Équestre de Versailles

DAY 3

09:00 BDVA Workshops
10:30 Coffee break in the exhibition spaces
11:00 BDVA Workshops
12:30 Lunch in the exhibition space
14:00 Keynote
14:30 BDVA General Assembly (members only)
16:00 End of day 3
THE EXHIBITION SPACE

800m² of exhibition spaces in the Palais des Congrès of Versailles

Why sponsoring European Big Data Value Forum 2017?

Visibility at European level
Opportunity to meet with key decision makers during the event
Your name will be associated with highly regarded and widely known events in the data communities in Europe

BECOME A SPONSOR

Exhibition space
Example of set-up
COMMUNICATION TOOLS:
Your logo and website link on the website of the event
A short description in the official press release
Your logo in the press release
Your logo on the visitor guide
Your logo on the communication tools post-event
Your logo on the general signage of the event

VISITOR PACKAGE:
1 page in the visitor guide
5 items on the conference USB key
3 items in the conference bag

ON SITE:
1 roll-up in the welcome hall*
1 roll-up in the plenary session*
1 roll-up in one session room*
Your logo on an event flag in front of the venue**
12 m² booth in the exhibition space including:
- carpet
- 2 sides wall
- signage with logo
- light
- electricity: 3kW
- 1 table + tablecloth with 2 chairs
- 1 high table with two stools
- 1 plasma screen on stand

* Provided by the sponsor
** Provided by the organizer

For additional options, see page 10
PLATINUM SPONSOR: 5000 €

COMMUNICATION TOOLS:
Your logo and website link on the website of the event
Your logo in the press release
Your logo on the visitor guide
Your logo on the communication tools post-event
Your logo on the general signage of the event

VISITOR PACKAGE:
1/2 page in the visitor guide
3 items on the conference USB key
2 items in the conference bag

ON SITE:
1 roll-up in the welcome hall*
9 m² booth in the exhibition space including:
- carpet
- 2 sides wall
- signage with logo
- light
- electricity: 1kW
- 1 table + tablecloth with 2 chairs
- 1 plasma screen on stand

GOLD SPONSOR: 3000 €

COMMUNICATION TOOLS:
Your logo and website link on the website of the event
Your logo on the visitor guide
Your logo on the communication tools post-event
Your logo on the general signage of the event

VISITOR PACKAGE:
1/4 page in the visitor guide
1 item on the conference USB key
1 item in the conference bag

ON SITE:
1 roll-up in the welcome hall*
6 m² booth in the exhibition space including:
- carpet
- 2 sides wall
- signage with logo
- light
- electricity: 1kW
- 1 table + tablecloth with 2 chairs

* Provided by the sponsor
** Provided by the organizer

For additional options, see page 10
SILVER SPONSOR: **1000 €**

**COMMUNICATION TOOLS:**
Your logo and website link on the website of the event
Your logo on the visitor guide
Your logo on the communication tools post-event
Your logo on the general signage of the event

**VISITOR PACKAGE:**
1/2 page in the visitor guide

**ON SITE:**
1 roll-up in one session room*

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EXHIBITION SPACE ONLY: **1000 €** (Academia: **500€**)

**COMMUNICATION TOOLS:**
Your logo and website link on the website of the event
Your logo on the visitor guide

**ON SITE:**
3 m² booth in the exhibition space including:
- carpet
- 1 wall
- light
- electricity: 1kW
- 1 welcome desk + 1 high stool

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* Provided by the sponsor
** Provided by the organizer

For additional options, see page 10
OPTIONS
For other options please contact the exhibitor manager.

ELECTRICITY:
- Electrical terminal 2kW 300€
- Electrical terminal 3kW 400€
- Electrical terminal 4kW 500€
- Electrical terminal 5kW 600€
- Electrical terminal 6kW 700€

INTERNET:
- Dedicated line 512 KB SDSL 500€

FURNITURE & MISCELLANEOUS:
- 1 table + tablecloth with 2 chairs 80€
- 1 table + tablecloth 60€
- 1 chair 5€
- High table 40€
- High stool 40€
- Plasma screen on stand 700€

Other SPONSORING OPPORTUNITIES

LANYARD SPONSORING:
Your logo on the visitors’ lanyard 2000€

USB KEY SPONSORING:
Your logo on the USB key of the visitor package 2000€

SOCIAL EVENT SPONSORING:
Your logo on the social event signage & 1 page in the visitor guide 2000€

WELCOME BAG SPONSORING:
Your logo on the welcome bag of the visitor package 2000€
THE PALAIS DES CONGRÈS - VERSAILLES

Located at 18km from Paris Porte Maillot, next to the Château de Versailles

TRANSPORTATION

- RER C station «Versailles Château»: 5 min walk
- Train station «Rive droite»: train from Paris Saint Lazare station
  
  - Train station «Versailles Chantiers»: train from Paris Montparnasse station
- Bus 171 from Paris: stop «Place du Château»

BY CAR

- 3 high speed roads (A13 / A12 / A86)
- Parking

ACCOMMODATIONS NEARBY

<table>
<thead>
<tr>
<th>Category</th>
<th>Name</th>
<th>Address</th>
<th>Website</th>
<th>Distance from</th>
<th>Average price per night</th>
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<tbody>
<tr>
<td>2⭐⭐</td>
<td>L’hôtel d’Angleterre</td>
<td>2bis rue de Fontenay 78000 Versailles</td>
<td>hotel-angerterre-versailles.fr</td>
<td>350m</td>
<td>110€</td>
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<td>3⭐⭐⭐</td>
<td>L’hôtel du Jeu de Paume</td>
<td>5bis rue de Fontenay 78000 Versailles</td>
<td>hotel-jeudepaume.fr</td>
<td>350m</td>
<td>145€</td>
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<td>3⭐⭐⭐</td>
<td>Ibis Versailles Château</td>
<td>4 Avenue du Général de Gaulle 78000 Versailles</td>
<td>ibishotel.com</td>
<td>700m</td>
<td>150€</td>
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<td>Mercure Versailles Château</td>
<td>19 rue Philippe de Dangeau 78000 Versailles</td>
<td>mercure.com</td>
<td>1,2km</td>
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<td>3⭐⭐⭐</td>
<td>Résidence du Berry</td>
<td>14 Rue d’Anjou 78000 Versailles</td>
<td>hotel-berry.com</td>
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<td>Mercure Paris-Velizy</td>
<td>22 avenue de l’Europe 78140 Vélizy Villacoublay</td>
<td>accorhotels.com/8817</td>
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<td>4⭐⭐⭐⭐</td>
<td>Le Versailles</td>
<td>7 rue Sainte Anne 78000 Versailles</td>
<td>hotel-le-versailles.fr</td>
<td>800m</td>
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<td>4⭐⭐⭐⭐</td>
<td>Pullman Château de Versailles</td>
<td>2 bis avenue de Paris 78000 Versailles</td>
<td>pullmanhotels.com</td>
<td>700m</td>
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<td>Novotel Château de Versailles</td>
<td>4 Boulevard Saint Antoine 78150 Le Chesnay</td>
<td>novotel.com/1022</td>
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