

EUROPEAN

# BIG DATA VALUE FORUM

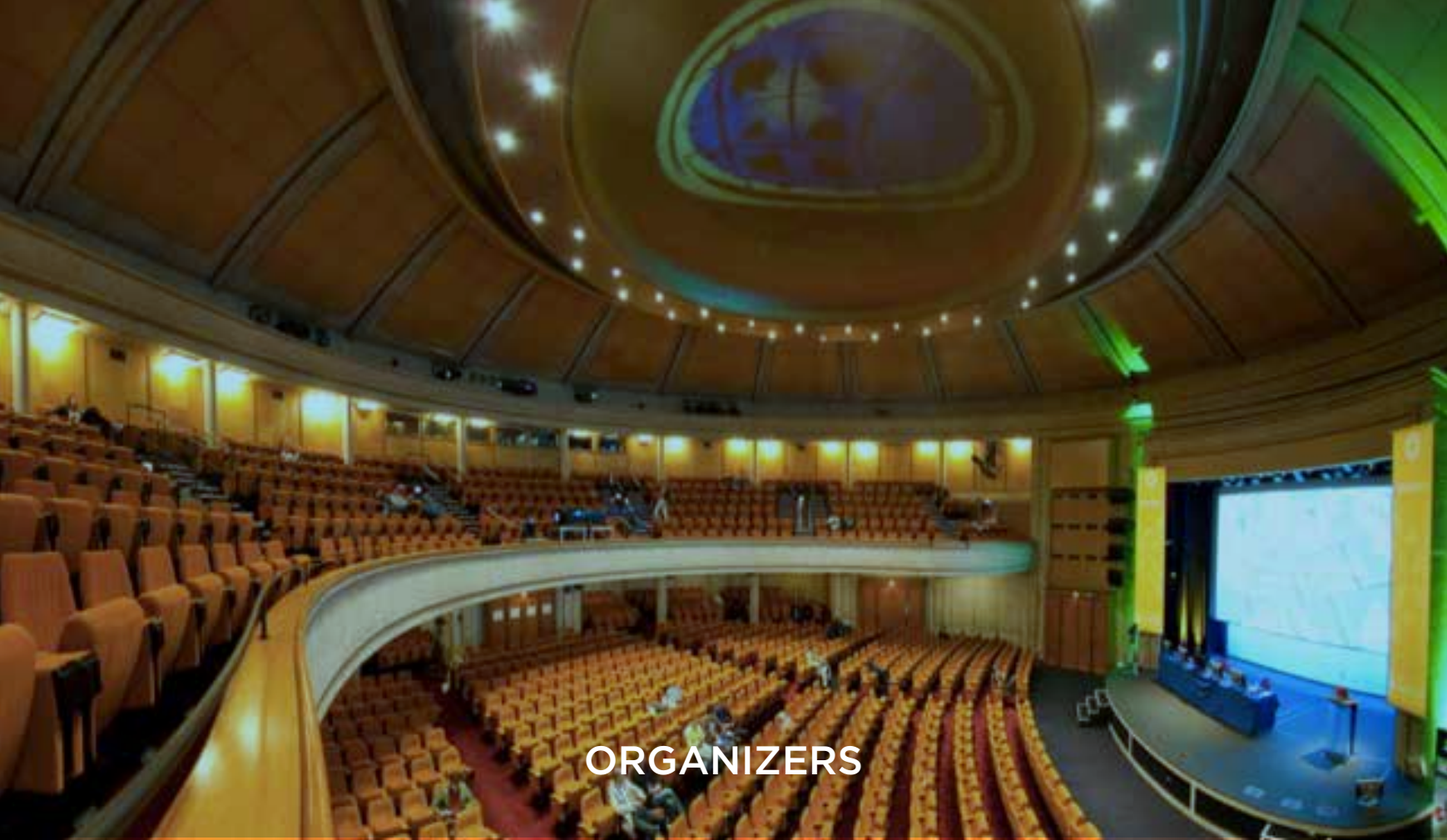
VERSAILLES, NOV 21-23 2017

**TRUSTED AI  
IN SMART INDUSTRY**  
SPONSORING OFFER

Powered by EDF & BDVA

Your dedicated contact: [sponsoring-ebdvf2017@inria.fr](mailto:sponsoring-ebdvf2017@inria.fr)





## ORGANIZERS



**The European Data Forum** (EDF <http://www.data-forum.eu>) is a key European event for industry professionals, business developers, researchers, and policy makers to discuss the challenges and opportunities of the European data economy and data-driven innovation in Europe. Likewise, the **BDVA Summit** (<http://www.bdva.eu>), has quickly grown into a renowned event for all stakeholders in the European data economy.

**THE EDF AND THE BDVA SUMMIT ARE NOW GROUPED INTO ONE SINGLE EVENT: EUROPEAN BIG DATA VALUE FORUM**



This year **EDF and BDVA join forces to bring you the European Big Data Value Forum** that will be held in **Versailles** (Palais des Congrès), France from **21<sup>st</sup> to 23<sup>rd</sup> November 2017**.

Keynotes and presentations will range from cutting-edge industrial applications of Big Data technologies, innovative business cases of the data economy, inspiring future visions, and insights on EU policy-making and R&D&I funding in this area. Ideas exchanged at the European Data Forum have impact on the design of future research and innovation programmes and policy decisions both at the EU and Member States level. This will drive data-driven innovation further and strengthen the European data economy as well as enhancing its positioning worldwide.

A focus will be given to the topic of **«Trusted AI in Smart Industry»**. As data is now pervasive in personal, professional and industrial contexts more and more digital services make algorithmic-based decisions in several domains ranging from the processing of sensitive personal data to critical industrial embedded systems. Transparency and accountability of such data-based algorithmic systems become increasingly important for trust and reliability of digital services both in a B2C and B2B contexts. They are competitiveness factors for data-driven innovation.

The European Big Data Value Forum 2017 will serve as a platform, as well as a business and technology oriented showcase and exhibition space for the Big Data Value 'Public Private Partnership' established by the European Commission and the European data stakeholders, represented by the Big Data Value Association.



## VERSAILLES LIVES AND BREATHES SERENITY

With its extraordinary and rich history, the city offers an extremely dense and varied assortment of cultural and tourist attractions. A green city, its wonderful gardens offer the perfect relaxed atmosphere and a space in which you can get some fresh air and recoup.

Versailles has a range of hotel facilities combining 1,024 hotel rooms, ranging from the palatial to 2-star accommodation. With its 250 eateries and 1,600 local businesses, Versailles guarantees you a pleasant and rewarding stay. Charming streets that have been home to various celebrities await, featuring elegant boutiques and character-filled façades that are bursting with history—not to mention walks through the landscaped secret gardens and park.



## DAY 1

# 1

- **09:00** Welcome and keynotes
- **10:30** Coffee break - opening of the exhibition
- **11:00** Keynote and panel
- **12:30** Lunch in the exhibition space
- **14:15** Parallel sessions:
  - Energy (chair: EDF)
  - Connected and Automated Mobility (chair: Renault)
  - Security Services (chair: Thales)
- **16:00** Coffee break in the exhibition spaces
- **16:30** Keynote  
Panel: Transparency and accountability of algorithmic systems (chair: Inria)
- **18:00** i-Space ceremony
- **18:30** Cocktail Dinner in the exhibition space

## DAY 2

# 2

- **09:00** Keynotes
- **10:30** Coffee break in the exhibition spaces
- **11:00** Parallel sessions:
  - Enhancing Open Data (chair: EC)
  - Big Data-HPC (chair: Teratec)
  - Agri/Food (chair: Atos)
- **12:45** Lunch in the exhibition space
- **14:15** Parallel sessions:
  - IoT for Smart Industry (chair: Safran)
  - Health (chair: Philips)
  - Data and Society (chair: Inria)
- **16:00** Coffee break in the exhibition spaces
- **16:30** Networking sessions: (chair: BDVe)
  - PPP Projects
  - Big Data Entrepreneurship
  - National Initiatives
- **18:00** End of day 2
- **18:30** Social event: cocktail dinner at the Académie Équestre de Versailles

## DAY 3

# 3

- **09:00** BDVA Workshops
- **10:30** Coffee break in the exhibition spaces
- **11:00** BDVA Workshops
- **12:30** Lunch in the exhibition space
- **14:00** Keynote
- **14:30** BDVA General Assembly (members only)
- **16:00** End of day 3



# THE EXHIBITION SPACE

800m<sup>2</sup> of exhibition spaces in the Palais des Congrès of Versailles



## Why sponsoring European Big Data Value Forum 2017?

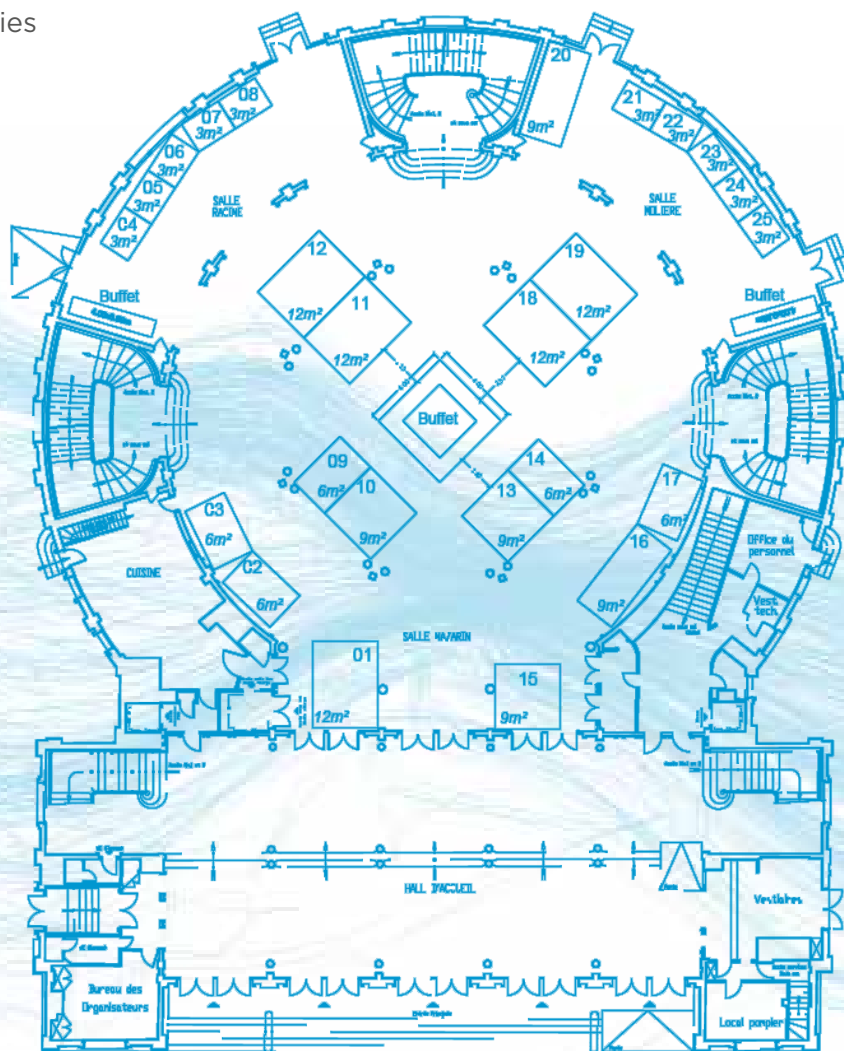
Visibility at European level

Opportunity to meet with key decision makers during the event

Your name will be associated with highly regarded and widely known events in the data communities in Europe

## BECOME A SPONSOR

Exhibition space  
Example of set-up





## DIAMOND SPONSOR: 10000 €

### COMMUNICATION TOOLS:

- Your logo and website link on the website of the event
- A short description in the official press release
- Your logo in the press release
- Your logo on the visitor guide
- Your logo on the communication tools post-event
- Your logo on the general signage of the event

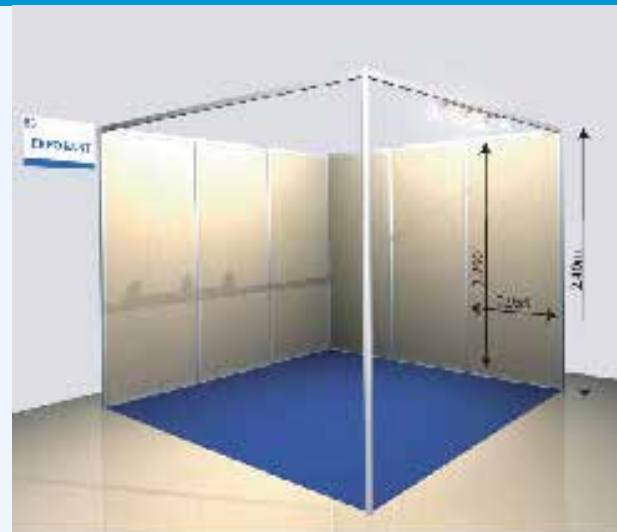
### VISITOR PACKAGE:

- 1 page in the visitor guide
- 5 items on the conference USB key
- 3 items in the conference bag

### ON SITE:

- 1 roll-up in the welcome hall\*
- 1 roll-up in the plenary session\*
- 1 roll-up in one session room\*
- Your logo on an event flag in front of the venue\*\*
- 12 m<sup>2</sup> booth in the exhibition space including:

- carpet
- 2 sides wall
- signage with logo
- light
- electricity: 3kW
- 1 table + tablecloth with 2 chairs
- 1 high table with two stools
- 1 plasma screen on stand



\* Provided by the sponsor

\*\* Provided by the organizer

**For additional options, see page 10**



## PLATINUM SPONSOR: 5000 €

### COMMUNICATION TOOLS:

Your logo and website link on the website of the event  
Your logo in the press release  
Your logo on the visitor guide  
Your logo on the communication tools post-event  
Your logo on the general signage of the event

### VISITOR PACKAGE:

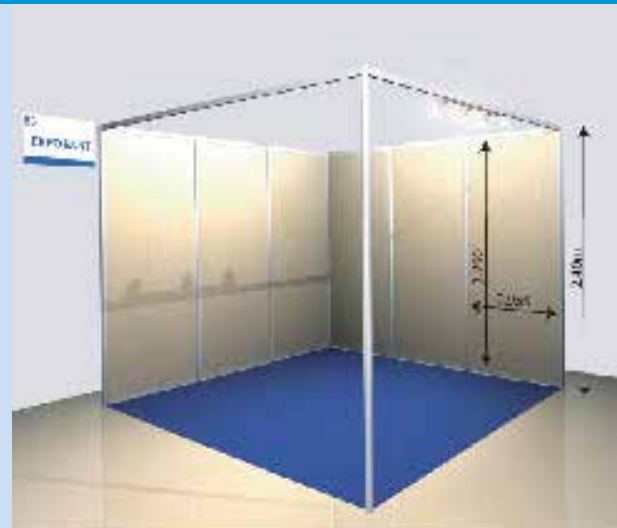
1/2 page in the visitor guide  
3 items on the conference USB key  
2 items in the conference bag

### ON SITE:

1 roll-up in the welcome hall\*

9 m<sup>2</sup> booth in the exhibition space including :

- carpet
- 2 sides wall
- signage with logo
- light
- electricity: 1kW
- 1 table + tablecloth with 2 chairs
- 1 plasma screen on stand



## GOLD SPONSOR: 3000 €

### COMMUNICATION TOOLS:

Your logo and website link on the website of the event  
Your logo on the visitor guide  
Your logo on the communication tools post-event  
Your logo on the general signage of the event

### VISITOR PACKAGE:

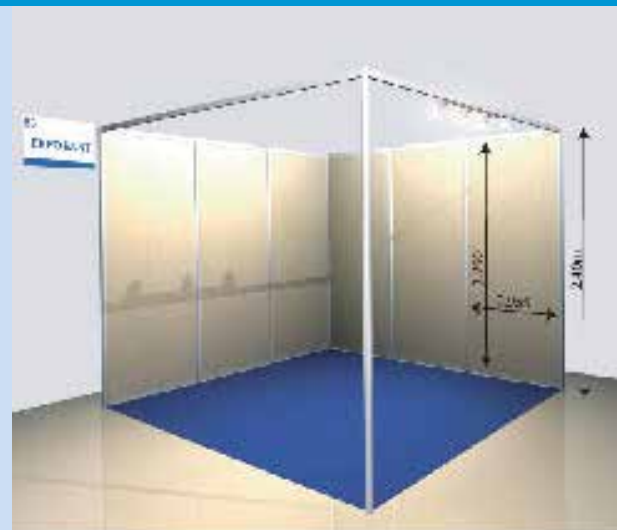
1/4 page in the visitor guide  
1 item on the conference USB key  
1 item in the conference bag

### ON SITE:

1 roll-up in the welcome hall\*

6 m<sup>2</sup> booth in the exhibition space including:

- carpet
- 2 sides wall
- signage with logo
- light
- electricity: 1kW
- 1 table + tablecloth with 2 chairs



\* Provided by the sponsor

\*\* Provided by the organizer

**For additional options, see page 10**



## SILVER SPONSOR: 1000 €

### COMMUNICATION TOOLS:

Your logo and website link on the website of the event

Your logo on the visitor guide

Your logo on the communication tools post-event

Your logo on the general signage of the event

### VISITOR PACKAGE:

1/2 page in the visitor guide

### ON SITE:

1 roll-up in one session room\*

\* Provided by the sponsor

\*\* Provided by the organizer

**For additional options, see page 10**

## EXHIBITION SPACE ONLY: 1000 € (Academia: 500€)

### COMMUNICATION TOOLS:

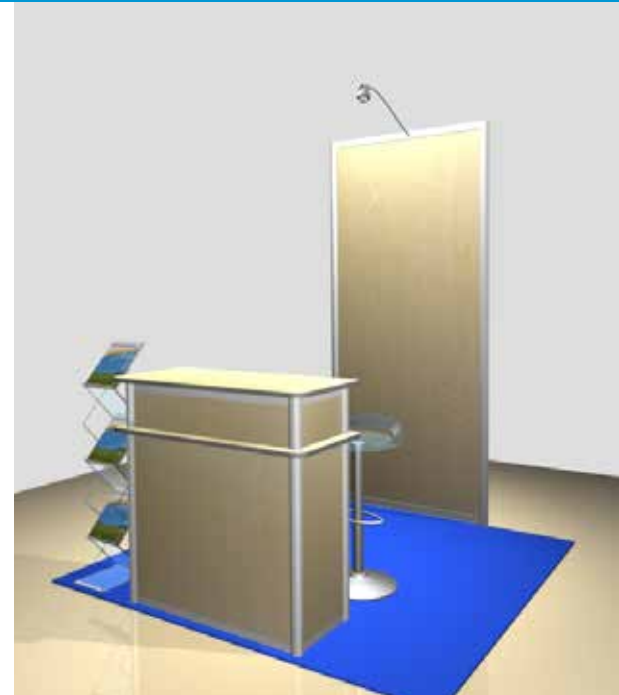
Your logo and website link on the website of the event

Your logo on the visitor guide

### ON SITE:

3 m<sup>2</sup> booth in the exhibition space including:

- carpet
- 1 wall
- light
- electricity: 1kW
- 1 welcome desk + 1 high stool



\* Provided by the sponsor

\*\* Provided by the organizer

**For additional options, see page 10**

# PACKAGE PROPOSAL

## OPTIONS

For other options please contact the exhibitor manager.

### ELECTRICITY:

■ Electrical terminal 2kW	300€
■ Electrical terminal 3kW	400€
■ Electrical terminal 4kW	500€
■ Electrical terminal 5kW	600€
■ Electrical terminal 6kW	700€

### INTERNET:

■ Dedicated line 512 KB SDSL	500€
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### FURNITURE & MISCELLANEOUS:

■ 1 table + tablecloth with 2 chairs	80€
■ 1 table + tablecloth	60€
■ 1 chair	5€
■ High table	40€
■ High stool	40€
■ Plasma screen on stand	700€



## Other SPONSORING OPPORTUNITIES

### LANYARD SPONSORING:

Your logo on the visitors' lanyard	2000€
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### USB KEY SPONSORING:

Your logo on the USB key of the visitor package	2000€
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### SOCIAL EVENT SPONSORING:

Your logo on the social event signage & 1 page in the visitor guide	2000€
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### WELCOME BAG SPONSORING:

Your logo on the welcome bag of the visitor package	2000€
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Category	Name	Address	Website	Distance from	Average price per night
2★★	L'hôtel d'Angleterre	2bis rue de Fontenay 78000 Versailles	hotel-angleterre-versailles.fr	350m	110€
3★★★	L'hôtel du Jeu de Paume	5bis rue de Fontenay 78000 Versailles	hotel-jeudepaume.fr	350m	145€
3★★★	Ibis Versailles Château	4 Avenue du Général de Gaulle 78000 Versailles	ibishotel.com	700m	150€
3★★★	Mercure Versailles Château	19 rue Philippe de Dangeau 78000 Versailles	mercure.com	1,2km	160€
3★★★	Résidence du Berry	14 Rue d'Anjou 78000 Versailles	hotel-berry.com	800m	165€
4★★★★	Mercure Paris-Velizy	22 avenue de l'Europe 78140 Vélizy Villacoublay	accorhotels.com/8817	12km	135€
4★★★★	Le Versailles	7 rue Sainte Anne 78000 Versailles	hotel-le-versailles.fr	800m	140€
4★★★★	Pullman Château de Versailles	2 bis avenue de Paris 78000 Versailles	pullmanhotels.com	700m	230€
4★★★★	Novotel Château de Versailles	4 Boulevard Saint Antoine 78150 Le Chesnay	novotel.com/1022	2km	170€

## THE PALAIS DES CONGRÈS - VERSAILLES

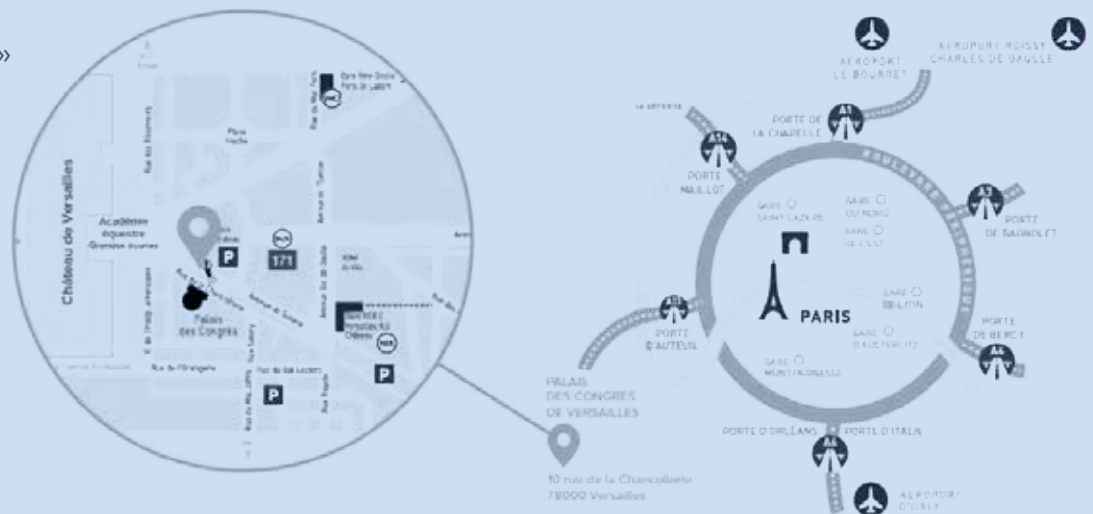
Located at 18km from Paris Porte Maillot, next to the Château de Versailles

### TRANSPORTATION

- RER C station «Versailles Château»: 5 min walk
- Train station «Rive droite»: train from Paris Saint Lazare station  
Train station «Versailles Chantiers»: train from Paris Montparnasse station
- Bus 171 from Paris:  
 stop «Place du Château»

### BY CAR

- 3 high speed roads (A13 / A12 / A86)
- Parking



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